

OCEAN DRIVE

M A G A Z I N E

November 2012

BEST IN SHOW Take five interior designers from around the world, and give each of them a two-bedroom unit and resources to plan a space that represents their country of origin. Reality-TV competition? Nope. It's a new initiative by posh downtown tower Vizcayne to lure more international buyers and make them feel at home.

Among the designers are Javier Martin, who is representing Spain, Florida's own world-renowned Steven G., and Maria Jose De Caires-Murphy (Venezuela), whose firm has commissioned interior designs for Apogee and the Trump Towers in Sunny Isles Beach. The two other countries represented are Brazil and Colombia.

Each unit is tailored to have a specific flair representing its respective country. For instance, in the Brazilian unit, there are a lot of wood accents and trim. If a potential buyer is interested in replicating a unit by one of the designers, Vizcayne will provide all the information pertaining to the furnishings and upgrades.

The International Designer Showcase will be unveiled to the public this month. Prices for unfurnished two-bedroom units start at \$500,000. *Vizcayne Sales Center, 253 NE 2nd St., Miami, 786-347-7440; vizcayne.com*

